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Best North American Airline Honors are plentiful for United Airlines

Carrier Receives Top Honors from Two Asian Publications

CHICAGO, Oct. 22, 2008 – United Airlines is bringing home the gold after being named the best North American airline by two Asian travel publications. Travel Trade Gazette Asia honored United today with the award, and Business Traveller Asia-Pacific recently recognized United with the same accolade for the eighth consecutive year.

“We appreciate the recognition from travel agents and our customers for the investments we are making to provide them with a comfortable, enjoyable travel experience to destinations across North America,” says Mark Schwab, vice president - Pacific. “The Asia-Pacific region has always been an important part of United’s global strategy, and we are strengthening that commitment with the improvements we are making to our international first and business class seats, entertainment and dining.”

United’s all-new United First Suite and United Business seats give the airline the distinction of being the first U.S. network carrier to offer 180 degree fully-flat beds in business class. The new seats, which also have on-demand entertainment and cuisine from world-renowned chef Charlie Trotter, are currently available to United customers on nonstop flights between Hong Kong and San Francisco and Hong Kong and Singapore. United expects some flights between Chicago, Hong Kong, and Ho Chi Minh City to offer the new international service later this month.

United is also the only U.S. carrier to offer three cabins of service on all of its international overseas flights. In addition to its first and business services, United offers economy class with its Economy Plus® seating that provides up to 5 extra inches of legroom. For more information about the new United First and Business cabins, visit www.suitedreams.united.com.